

Some thoughts on HOW TO **BECOME FAMOUS LOCALLY** with a shrewd move or two

**SAVE UP TO 50%**

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call us FREE on 0800 999 8399 or order at www.nettl.com

DELIVERY INCLUDED

Orders must be approved by 9pm, Friday 26/02/21

Printed on 100% recycled paper. This excludes VAT and design. Unless stated, prices shown are for standard quantities unless otherwise stated. Free returns on all orders. See full product specifications online.

recycle

**30% OFF**

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**ORDER ONLINE**  
FOOD ON THIRD.com

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**SAVE 10%**

A truly INSPIRATIONAL place to **MEET** & SAVOUR fresh PREMIUM COFFEE whilst you FEAST on DESIGN IDEAS

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**10% OFF ALL FLAGS**

**OUTSIDE** DELIVERY INCLUDED

Improve kerb appeal by sprucing up your signage. Make windows inviting. Use flags to get attention. Announce you're open, pitch promotions, indicate where to park. Display enticing pictures and clear messages to attract footfall.

- A WINDOW POSTERS** Printed with UV-stable inks, for longer life from **£15.30 each** LPPRMA3
- B HANGING RAILS** Change posters easily - each kit comes with a top and bottom rail, with hooks to hang from **£42 per pair** Q-VH303
- C WINDOW DECALS** White or full colour cut-out letters - apply to indoor or outdoor windows from **£36 each** £40-50 IGWGFAS3
- D A1 A-BOARD** NEW Silver aluminium pavement sign from **£99** IGABAL
- E OUTDOOR POSTERS** Add A1 posters from **£29.70 for 2** LPPFVCA1
- F BUNTING** NEW 10m textile bunting with 18 pennants - triangular or rectangular shaped **10m from £36** £40-11 WMUKTRIA / WMUKRECT
- G ECO SWINGER SIGN** NEW Solid black recycled PVC base and aluminium panel, printed in full colour both sides from **£112.50** IG5WSWH
- H TEARDROP FLAG** 2.7m standing fabric flag and pole. Washable flag material, printed in full colour from **£89** £99 FDFQ270 Base from **£22**.

**30% OFF**

PLEASE USE THE HAND WASH PROVIDED BEFORE ENTERING

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**INSIDE**

Extend a warm welcome and reassure visitors. Reinvent your space to create captivating areas. Manage customer flow, help people to navigate safely whilst optimising your sales opportunities.

- A SLIM HAND SANITISER STATION** Free-standing 0.3m wide x 1.5m high sign with base. Including refillable, automatic hand sanitiser dispenser. Gel and batteries not included **£137 each** £197.10 IGHSF30
- B WIDE HAND SANITISER STATION** 0.6m wide x 1.5m high **£170 each** £243.90 IGHSF60
- C CURVE 24** 2.5m wide x 2.3m high **£284 each** £334 FDSBLDFC
- D PYTHON POP UP STAND** 0.9m wide x 2.3m high with reversible, double-sided fabric graphic **£196 each** £246 FDSLDNFC
- E AXE DISPLAY STAND** Double sided, lightweight fabric display **£211 each** £236 FDSKDFC
- F STAGE 18** 1.8m wide x 2.3m high and a super small footprint **£263 each** £313 FDSHDFC
- G STAGE 30** 3.0m wide x 2.3m high straight stand and graphic **£325 each** £425 FDSVDFC
- H CURVE 30** Fabric display. Freestanding, portable, easy to assemble and machine-washable. Inside each fabric display is a lightweight aluminium frame. 3.0m wide x 2.3m high **£294 each** £394 FDSRDFC

**SAVE £50**

**CURVE 24** 2.5m wide x 2.3m high **£284 each** £334 FDSBLDFC

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**SAVE £25**

**PYTHON POP UP STAND** 0.9m wide x 2.3m high with reversible, double-sided fabric graphic **£196 each** £246 FDSLDNFC

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**SAVE £50**

**AXE DISPLAY STAND** Double sided, lightweight fabric display **£211 each** £236 FDSKDFC

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**SAVE £100**

**STAGE 30** 3.0m wide x 2.3m high straight stand and graphic **£325 each** £425 FDSVDFC

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**20% OFF**

**rakem.** we put white in everything.

well almost... White Minerals Product List

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**10% OFF**

**PLEASE REMEMBER TO WASH YOUR HANDS**

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**10% OFF**

**TABLES & COUNTERS**

Let's pause for a second and behold what's before us. Well-placed notices at strategic spots to spark feels, offer deals, inform and answer questions. Like silent salespeople gently enhancing the customer experience.

- A RECYCLED FOLDED LEAFLETS** NEW Full colour 120gsm 100% recycled paper. Great as disposable menus or promotional material **A4 folded 250 from £103** £129.60 MBFA4AT **A3 folded 250 from £144** £180.90 MBFA3AT
- B STRUT CARDS** NEW Wipe-clean. Free-standing printed 3mm foamex sign **10 from £44.10** IGSCAG
- C LEAFLET HOLDER** Made with E-Flute board **To hold DL from £89.10** (pack of 5) IGLHDL **To hold A5 from £98.10** (pack of 5) IGLHAS **To hold A4 from £112.50** (pack of 5) IGLHAA
- D COASTERS** (Pack of 4) NEW Heat-resistant wooden hardboard coaster sets **Square 90 x 90mm from £8.22 per pack** £9.13 WMUKSQUA **Circle 90 x 90mm from £7.43 per pack** £8.25 WMUKGAS
- E TENT CARDS** Tell folk how to order, tempt desserts or promote seasonal cocktails **250 from £113.40** TENTMD

**10% OFF**

**TENT CARDS** Tell folk how to order, tempt desserts or promote seasonal cocktails **250 from £113.40** TENTMD

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## BECOME FAMOUS LOCALLY

A band of supporters await *your next move*. Your community getting back in the groove.

This time with a twist, now choosing to shop, with those *locally found*, their preferred stop.

'Support local', they chant. So now up to you! Be just what they need, front of the queue.

With pride in your work, new-found loyalty to repay. Serve them well, bring them back, more every day.

Shopkeepers, makers, hospitality and the trade. Neighbourhood businesses, *it's time to parade*.

Your audience is listening, stand up tall, *raise a hand*. Take action, demand attention, shine *light* on your brand.

Blow hard on your trumpet, get praise sung vocally. Be the talk of the town. *Become famous locally*.



## GET FOUND LOCALLY

63% of marketers are investing more in search engine marketing. Why? Because 20 billion searches happen every day. More people are searching and more people are buying online, especially for local services 'near me'.

We're helping to connect hundreds of customers with local businesses every day. Choose the Nettle package that's right for you.

Use **pay-per-click** (or PPC) placements like Google Ads, to drive customers to your website instantly. Then invest in **Search Engine Optimisation** (SEO) to grow your online presence organically and sustainably over time.

Our digital packages start at £200 per month. Wonder how your site is performing? Get a free, no obligation audit at [www.nettl.com/uk/getaudit](http://www.nettl.com/uk/getaudit)



FREE AUDIT

## SEND DELIVERY INCLUDED

Get doorstep-savvy with direct mail. People spending more time at home means if you really want to get noticed, land through their letterbox. A fact recently bolstered by record levels of engagement with physical mail.

- A RECYCLED A4 LETTERHEADS** 120gsm 100% recycled, uncoated natural finish **500 from £88.00** £110.70 STFLA00
- B RECYCLED COMPLIMENT SLIPS** 120gsm 100% recycled, uncoated natural finish. Use as compliment slips or 1/3rd A4 leaflets **500 from £51.00** £64.80 STFLC00
- C LUXURY BIO BUSINESS CARDS** Printed both sides on biodegradable 400gsm matt laminated board. **250 for £35** £41.40 BCLXAT  
**500 for £35** £42.30 BCLXAT  
**1,000 for £46** £54.90 BCLXAT
- D STARMARQUE BIO BUSINESS CARDS** Spot gloss highlights on top of matt bio laminated 400gsm card. **250 for £51** £60.30 BCSMAT  
**500 for £52** £61.20 BCSMAT  
**1,000 for £74** £88.20 BCSMAT
- E BROADSHEET NEWSPAPERS** **NEW** 500 x 350mm digitally printed newspapers **from 76p each** WMSHBR4
- F TABLOID NEWSPAPERS** **NEW** 376 x 289mm digitally printed newspapers **from 56p each** WMSHTAB



## GIVE

They say it's better to give than receive. In business, it makes even more sense. Thanks to the 'burden of reciprocity', when you give gifts, people feel obliged to repay the favour. Like by buying something. Print a logo on your gifts and keep your brand front of their minds.

- A AIR FRESHENERS** **NEW** from 20p each 25p WMSF7
- B HARDWOOD MAGNETS** **NEW** from £3.90 each £4.33 WMSRE22
- C WIRELESS EARBUDS** **NEW** from £9.12 each £10.13 WMSVBLU
- D USB POWER BANKS** **NEW** from £4.83 each £5.36 WMSVPOW
- E STAINLESS STEEL TRAVEL MUGS** **NEW** from £9.94 each £11.04 WMSUKST4
- F WIRELESS CHARGING PADS** **NEW** from £5.55 each £6.16 WMSVWIR
- G UMBRELLAS** **NEW** 60" printed with your logo from £15.69 each £17.43 WMSUKOLF



## BRAND

Branding isn't just a logo, it's the whole customer experience. Every touch point with your business is an opportunity. Be memorable. Brand each step of the journey. Reinforce brand loyalty and evoke feel-good vibes.

- A CERAMIC TRAVEL MUGS** **NEW** from £8.59 each £9.56 WMSKCR1
- B PRINTED TYVEK WRISTBANDS** **NEW** from 3p each WMSAP77
- C BUTTON BADGES** **NEW** 38mm from 12p each 14p NKA1BUT1  
55mm from 15p each 17p NKA1BUT3  
75mm from 25p each 29p NKA1BUT5
- D APPOINTMENT/LOYALTY CARDS** 300gsm gloss bio lam front + uncoated easy-write reverse. Perfect for writing appointments or ink stamps **250 for £20** £40.50 APWALL4
- E PACKAGING TAPE** **NEW** Kraft paper tape 48mm x 50m from £2.81 a roll WMSWJST
- F PRINTED PAPER CUPS** **NEW** Available in recyclable or biodegradable materials, in the following sizes: Single walled 4oz, 7oz, 8oz, 12oz, 16oz. Double walled 8oz, 12oz, 16oz from 10p each 11p WMSAPP7

